

What is GWDM?

- GW Dance Marathon is a year-long fundraising effort at The George Washington University that supports Children's National Health System, DC's local Children's Miracle Network Hospital.
- We host numerous events throughout the year, but our efforts culminate in a 12-hour Dance Marathon, engaging over 500 student participants each February.

Reach of GWDM

- Exposure to over 25,000 students at GW through a number of different events and awareness campaigns.
- Interaction with over 2,000 donors, each of whom receive both digital and in-person correspondence.

Partnership Benefits

- Social Media Spotlights
- Logo on T-Shirt given to all participants, which are worn throughout campus and D.C.
- Opportunity to showcase services and distribute product samples to students at events.
- Another option that could work better for you.

Ways to Partner

- **Money Donation**
- **Matching Gift:** Match the donations raised during a specified event or time period.
- **In-Kind Donation:** Physical gifts that could be anything from gift card and merchandise to food and beverages.
- **Sponsorship of a Pre-Marathon Event:** Become the official sponsor of an event leading up to our signature 12-hour marathon.
- **Customized Partnership:** We will work with you to create a customized benefits package that best meets you and your organization's needs.



Contact Us:

Max Leo & Rahim Karimi

Co-Directors of Partnerships

partnerships@gwdancemarathon.com

717.961.6070 | 716.338.6657